

Message Text

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42

ACTION EB-07

INFO OCT-01 IO-10 ISO-00 OTPE-00 FCC-02 COME-00 CIAE-00

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TO SECSTATE WASHDC 9507

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E.O. 11652: N/A

TAGS: ETEL ITU

SUBJECT: REPORT ON STATUTES OF TELECOM 75

REF: A) O'NEILL LETTER TO PROHME, OCT 22, 1974; B) GENEVA 6654

1. TEL ATT ON DEC 2 REVIEWED WITH WOLTER, ITU PUBLIC RELATIONS STAFFER RESPONSIBLE FOR TELECOM 75 PREPARATIONS, RESULTS OF HIS SEVEN WEEK AROUND THE WORLD TRIP PROMOTING EXHIBIT AND CURRENT STATUS OF TELECOM 75.

2. OFFICIAL US POSITION RE TELECOM 75 REITERATED AS PER REF A AND TELATT FOUND NO MISUNDERSTANDING WHATSOEVER ON SUBJECT. WOLTER SHOWED TEL ATT SYG MILI LETTER OF DEC 2 TO WILLIAM BAZZY, PRESIDENT, HORIZON HOUSE, PUBLISHER OF "TELECOMMUNICATIONS", IN WHICH MILI STATED "HAVING TAKEN NOTE OF THE REPORT BY MR. WOLTER, EXECUTIVE DIRECTOR OF TELECOM 75, ON HIS DISCUSSIONS WITH OFFICIALS OF THE US DEPARTMENT OF COMMERCE, IT APPEARS THAT US FINANCIAL SUPPORT OF THE EXHIBITION CAN NOT BE INCLUDED IN THEIR WORLD TRADE SHOW BUDGET AT THIS DATE."

3. IN THIS LETTER MILI CONCLUDED "RECOGNIZING YOUR CONTINUOUS EFFORTS AS PRESIDENT OF HORIZON HOUSE, PUBLISHERS OF TELECOMMUNICATIONS, TO PROMOTE US JOINT PARTICIPATION IN TELECOM 75, IT SEEMS TO ME FULLY JUSTIFIED TO CONSIDER YOU EXCLUSIVE CO-ORDINATOR OF SUCH U.S. JOINT INDUSTRIAL PARTICIPATION."

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4. WOLTER SAID THAT AS OF NOW US FIRMS HAVE REQUESTED 1500 SQUARE

METERS OF SPACE AT TELECOM 75, OR ABOUT DOUBLE THAT LEASED IN 1971. HE GAVE THE FOLLOWING TALLY FOR OTHER INDUSTRIAL STATES: FRANCE, 3500 SQUARE METERS; FRG, 3500 SQUARE METERS; UK, 1500 SQUARE METERS; ITALY, 1000 SQUARE METERS; NETHERLANDS, 650 SQUARE METERS. EASTERN EUROPEANS PLANNED TO PARTICIPATE AND GDR HAD ALREADY REQUESTED 900 SQUARE METERS. ISRAEL, SWEDEN, NORWAY AND JAPAN HAVE ALSO REQUESTED SPACE, WOLTER SAID.

5. AS OF OCTOBER 1974 THE TOTAL SPACE REQUESTED BY 27 COUNTRIES WAS 13,000 SQUARE METERS AS OPPOSED TO TOTAL OF 11,000 SQUARE METERS AT TELECOM 1971. WOLTER SAID HE EXPECTED FINAL SPACE RENTAL FOR TELECOM 1975 WOULD BE CONSIDERABLY GREATER THAN THE 13,000 SQUARE METERS THUS FAR RESERVED. HE NOTED, FOR EXAMPLE, THAT NEITHER INTELSAT OR COMSAT HAD YET REQUESTED SPACE.

6. WOLTER EXPRESSED GREAT DISAPPOINTMENT WITH THE PRIVATE SWISS FIRM, ORGEXPO, THAT IS MANAGING THE EXHIBIT SAYING THEY WERE NOT PROMOTERS BUT MERELY MANAGERS AND ORDER TAKERS. HE SAID THAT IF THERE WERE ANOTHER TELECOM, ITU WOULD TURN THE ENTIRE PROJECT OVER TO A FIRST CLASS COMMERCIAL EXHIBIT FIRM TO PROMOTE AND STAGE. HE NOTED THAT DUSSELDORF (FRG) EXHIBITION PROMOTERS HAD ALREADY INDICATED AN INTEREST IN SPONSORING THE NEXT TELECOM.

7. IN THIS CONNECTION, WOLTER GAVE TEL ATT TEXT OF WILLIAM BRAZZY'S EDITORIAL IN NOVEMBER 1974 ISSUE OF "TELECOMMUNICATIONS" ENTITLED "A CASE FOR AN INTERNATIONAL TELECOMMUNICATIONS POLICY" IN WHICH BAZZY WRITES IN PART: "IN THE FACT THE ATTITUDE (DESCRIBED IN DETAIL IN EDITORIAL) IS PERHAPS BEST EXEMPLIFIED BY THE DEPARTMENT OF COMMERCE PLAN, OR LACK OF A PLAN, TO SUPPORT TELECOM '75. THE INTERNATIONAL TELECOMMUNICATIONS TRADE SHOW PLANNED FOR GENEVA IN CONJUNCTION WITH THE INTERNATIONAL TELECOMMUNICATION UNION MEETING IN OCTOBER OF NEXT YEAR. THE DEPARTMENT OF STATE, WHICH IS THE ACTIVE GOVERNMENTAL BODY WITH REGARD TO ITU ACTIVITIES, HAS FAILED TO PROVIDE ANY OFFICIAL GOVERNMENTAL SANCTION TO THIS TRADE SHOW. TO CIRCUMVENT THIS LACK OF GOVERNMENT ACTIVITY AND TO SUPPORT INDUSTRY, HORIZON HOUSE (TELECOMMUNICATIONS AND MIRCROWAVE JOURNAL) HAS MADE REPRESENTATION TO SECRETARY GENERAL MILI

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AND DEPUTY SECRETARY GENERAL BUTLER OF THE ITU TO THE EFFECT THAT HORIZON HOUSE WOULD SPONSOR A COOPERATIVE VENTURE AMONGST THE AMERICAN MANUFACTURERS TO PRODUCE A US BLOC EXHIBIT AT TELECOM '75."

8. TEXT OF MILI LETTER TO BAZZY AND OF EDITORIAL REFERRED TO ABOVE AIRPOUCHED EB/TD.DALE

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